

2016 PRSA San Antonio Sponsorship Opportunities

Sponsorship Levels	Platinum	Gold	Silver	Bronze	Partner*	Friend
Sponsorship Investment	\$3,000	\$2,000	\$1,000	\$500	\$300	\$100
Marketing and Recognition						
Social media recognition on PRSA-SA's Facebook and Twitter pages	✓	✓	✓	✓	✓	✓
Logo on PRSA website for current calendar year	✓	✓	✓	✓		
Recognition as chapter sponsor at all PRSA-SA functions	✓	✓	✓	✓		
Recognition in "Byline" monthly email newsletter for current calendar year	✓	✓	✓	✓		
One-time sponsor spotlight on PRSA-SA website (content provided by sponsor)	✓	✓	✓	✓		
One-time recognition in "Byline" monthly email newsletter					✓	✓
Logo & link to sponsor's URL from PRSA-SA's home page for current calendar year	✓	✓				
Luncheons						
3-minute speaking opportunity at a PRSA luncheon	✓	✓	✓			
Logo included in publicity for same PRSA luncheon	✓	✓	✓			
Display table and signage (provided by sponsor) at same PRSA luncheon	✓	✓	✓			
Complimentary seat for (1) individual at same PRSA luncheon	✓	✓				
Mixers						
Sponsorship for (1) mixer	✓				✓	
3-minute speaking opportunity at organization's sponsored mixer	✓				✓	
Banner placement opportunity at organization's sponsored mixer	✓				✓	
Display table and signage (provided by sponsor) at sponsored mixer	✓				✓	
Sponsor information (provided by sponsor) placed at display table	✓				✓	
Logo & link to sponsor's URL on event web page during mixer promotion period	✓				✓	
Other Benefits						
Free unlimited subscriptions to "Byline" monthly email newsletter	✓	✓	✓	✓	✓	✓
# of free registrations for Gift of Guidance Luncheon (Dec.)	2	2	1	1		
Del Oro Awards Banquet						
# of reserved seats at Del Oro Banquet	8	8	4	2		
Organization's logo and link on Del Oro Banquet event website	✓	✓	✓	✓	✓	
Logo on Del Oro Banquet Program Sponsor page	✓	✓	✓	✓	✓	
Recognition during Del Oro Banquet	✓	✓	✓	✓	✓	
Recognition in all Del Oro event publicity and event signage	✓	✓	✓	✓		
Exclusive signage during Del Oro reception	✓					
3-minute speaking opportunity at Del Oro Banquet	✓					

*Sponsor can choose to support Del Oro or a Mixer, receiving the corresponding benefits listed for Del Oro or Mixer

For more information, contact Krystal Jones at krystaljones@visitsanantonio.com or (210) 207-6758.

Visit us at www.prsanantonio.com.